



# NCBFAA

The National Customs Brokers & Forwarders Association of America, Inc.

## News Release

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**For Immediate Release**

### **NCBFAA and *American Shipper* Forge Partnership Agreement**

WASHINGTON, D.C. – On Friday, August 18, the National Customs Brokers and Forwarders Association of America, Inc., (NCBFAA) and *American Shipper* announced a partnership agreement designed to better serve the needs of their members and readers alike. The focus of this new partnership will be better member and reader service, including an NCBFAA sponsorship of *American Shipper's* 2018 Import-Export Compliance Benchmark Survey.

As the “Voice of the Industry,” the NCBFAA has advocated for and represented customs brokers, forwarders and OTIs for more than 120 years. NCBFAA looks forward to bringing its history of successful industry education to bear to help strengthen the user experience for *American Shipper*.

“Our team is delighted to be working with such a fantastic organization,” said Zach Cole, *American Shipper* Marketing Project Manager. “We look forward to moving ahead with this exciting project and anticipate that our partnership will benefit the NCBFAA’s members as well as our subscribers.”

Furthermore, this partnership with *American Shipper* gains the NCBFAA a valuable ally with a community of almost 40,000 trade and logistics professionals with whom to continue their mission to provide education and leadership for its members. *American Shipper*, in addition to raising awareness of NCBFAA in its publications, will host an exclusive teleconference for NCBFAA members to discuss the Survey’s findings and will participate in a panel at the 2018 NCBFAA Annual Conference, April 29 – May 3 at the Westin Mission Hills Resort & Spa Rancho Mirage, Rancho Mirage, CA.

“We are very excited to be partnering with *American Shipper* in this joint venture,” said NCBFAA President Geoff Powell. “*American Shipper* provides an invaluable resource to our industry by providing up-to-date news coverage and investigative reports and studies. This agreement is sure to benefit not only our members, but also the industry as a whole.”

#### **About NCBFAA**

Headquartered in Washington, D.C., the NCBFAA represents more than 1,000 member companies with 110,000 employees in international trade - the nation's leading freight forwarders, customs brokers, ocean transportation intermediaries (OTIs), NVOCCs and air cargo agents, serving more than 250,000 importers and exporters.

Established in 1897 in New York, NCBFAA is the effective national voice of the industry. Through its various committees, counsel and representatives, the Association maintains a close watch over legislative and regulatory issues that affect its members. It keeps them informed of these and other related issues through its weekly Monday Morning eBriefing, and various meetings and conferences throughout the year.

**About *American Shipper***

*American Shipper*, first published in 1974, is designed to serve the information needs of shippers, carriers and third parties involved in international transportation and for executives managing international logistics and supply chains.

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