

## Affiliate Member Benefits

### New benefits:

- **Webinars:** Affiliate Members will have the opportunity to highlight their expertise in the industry on up to 2 free webinars a year, which we will market to our full membership
- The Monday Morning e-Brief (MMeB) has a **Member Forum networking section** for Affiliate members to offer their services, and respond to members' requests for services
- 401K Retirement Solution: This program offers significant cost savings, fiduciary support and protection, third party administration and much more!
- A new and improved **website** is nearly ready to launch, which will allow you to find the information you need quickly, and better serve your clients

### Proprietary Trade Tools (Free to members; nonmembers pay \$1,000 per year per item)

- NCBFAA Terms & Conditions
- NCBFAA Combined Bill of Lading
- NCBFAA Power of Attorney Forms

**Significant discounts** on first-in-class educational offerings and events (worth hundreds to thousands of dollars per year)

### Industry exposure:

- Regular members seeking new services (or changing vendors) consider our Affiliate members first
- Affiliate members may submit company profiles promoting their services and specialties in our weekly electronic newsletter, reaching 10,000+ subscribers
- Direct access to current and prospective clients at events frequented by the competition

### Membership also keeps you competitive:

- Time-sensitive industry information and communications from the NCBFAA [think Covid-19, trade conundrums, government shutdowns, regulatory roller coasters]
- NCBFAA's committee network for business advice
- Access to the Member side of the NCBFAA Website, newly designed in 2022 to allow you to better serve your clients
- Listing in our exclusive Membership Directory
- Ongoing communication with CBP and other government agencies including drafting communications for you to share with your clients to highlight your engagement in keeping their freight flowing across the borders and working to find contacts within each agency that can help troubleshoot any issues that arise during the shutdown
- Ongoing dialogue with CBP, BIS, USDA, FDA, CPSC, and other agencies vital to our industry regarding industry concerns and suggestions for keeping trade moving
- Partnerships with industry leading coalitions, government agencies like ITA, public/private partnerships and other organizations that deliver value to our membership
- Authorized use of the NCBFAA logo and Membership Certificate showing your good standing within the Association and the industry.