

Affiliate Member Benefits

New benefits:

- **Promotional videos:** NCBFAA will link to your promotional videos from our website, thereby highlighting your products and services directly to our membership
- **Webinars:** Affiliate Members will have the opportunity to highlight their expertise in the industry on up to 2 free webinars a year, which we will market to our full membership
- The Monday Morning e-Brief (MMeB) has a **Member Forum networking section** for Affiliate members to offer their services, and respond to members' requests for services
- **401K Retirement Solution:** This program offers significant cost savings, fiduciary support and protection, third party administration and much more!
- A new and improved **website** with enhanced search capabilities

Conference Visibility: Our Annual Conference is our premier networking event

- Receive 20% discount on exhibitor booth registration at the NCBFAA Annual Meeting
- Members receive a 25% discount on conference registration fees

Industry exposure:

- Regular members seeking new services (or changing vendors) consider our Affiliate members first
- Affiliate Online search engine on NCBFAA website makes it easy for your potential customers to find you by searching under your service type
- Affiliate members may submit company profiles promoting their services and specialties in our weekly electronic newsletter, reaching 10,000+ subscribers
- Direct access to current and prospective clients at events frequented by the competition

Membership also keeps you competitive:

- Time-sensitive industry information and communications from the NCBFAA [think Covid-19, trade conundrums, government shutdowns, regulatory roller coasters]
- NCBFAA's committee network for business advice
- Access to the Member side of the NCBFAA Website, newly designed to allow you to better serve your clients
- Listing in our exclusive Membership Directory
- Ongoing communication with CBP, FMC and other government agencies including drafting communications for you to share with your clients to highlight your engagement in keeping their freight flowing across the borders and working to find contacts within each agency that can help troubleshoot any issues that arise
- Partnerships with industry leading coalitions, government agencies like ITA, public/private partnerships and other organizations that deliver value to our membership
- Authorized use of the NCBFAA logo and Membership Certificate showing your good standing within the Association and the industry.