

2025 Annual Conference Agenda

Sheraton Grand at Wild Horse Pass

Program Sponsored by:



Sunday, April 06, 2025

Please note that all times and events are subject to change.

1:00 pm - 8:00 pm	Registration
7:15 AM	Golf Course Departure-Tournament starts 8:30 am
8:30 am - 1:00 pm	Golf Tournament
2:00 pm - 5:00 pm	NCBFAA Hospitality Gathering
6:00 pm - 7:00 pm	Stewart B. Hauser First-Timer's Reception Invitation Only
7:00 pm - 8:00 pm	Grand Opening of the Exhibitor Marketplace
8:00 pm - 9:00 pm	Welcome Reception
9:00 pm - 11:00 pm	Poker Lesson/Tournament

Monday, April 07, 2025

7:00 am - 5:00 pm	Registration
8:00 am - 10:00 am	Breakfast in Exhibitor MarketPlace All Attendees
9:00 am - 11:30 am	NCBFAA Annual Meeting NCBFAA Regular Members Only
11:30 am - 12:00 pm	BREAK in Exhibit Hall
12:00 pm - 1:30 pm	LUNCHEON: Scholarship Presentations All Attendees
1:30 pm - 2:00 pm	Dessert in Exhibitor MarketPlace All Attendees
2:00 pm - 2:15 pm	Unlocking Influence: Understanding the NCBFAA PAC Dive into the world of the NCBFAA PAC, where trade professionals unite to shape the future of the industry. Discover how this powerful political action committee advocates for policies that benefit the trade community, and learn how you can get involved to make a difference. Join us for an engaging and informative session that will leave you inspired and ready to take action!
2:15 pm - 2:45 pm	LCB Continuing Education NEI Vice President Cynthia Whittenburg will give an update on Continuing Education for LCBs, with an opportunity for Q&A following.
2:45 pm - 3:15 pm	Key Updates and Strategies for NVOCCs This panel will provide critical regulatory and operational updates impacting Non-Vessel Operating Common Carriers (NVOCCs). Industry experts will share actionable insights on ensuring compliance with the Demurrage and Detention (D&D) Final Billing Rule, offer guidance on navigating the process for charge complaints, and discuss best practices partnerships with foreign registered agents. Attendees will gain practical strategies to streamline operations, mitigate risks, and maintain regulatory compliance in an evolving global shipping landscape.

3:15 pm - 4:15 pm	Everything, Everywhere, All at Once. Managing Change as a Broker	We are experiencing significant changes in our industry. The introduction of new trade remedies, executive orders, effects on bonding requirements, and additional data mandates are unrelenting. We will address these challenges, discuss resources and strategies for navigating them, and consider their impact on our customers while managing our brokerage business.
4:15 pm - 5:15 pm	Shaken, Not Stirred:Protect Your In-Bonds Like 007	This panel will delve into the intricacies of in-bond management, focusing on key aspects such as securing your carrier bonds, preventing unauthorized use, and transferring liability. Think of it as your mission to protect the crown jewels of logistics. Attendees will gain insights into handling customs holds—because even Bond needs to navigate the occasional red tape—and learn how to verify the closure of in-bonds. Additionally, the session will cover the utilization of ACE In-Bond Reports to streamline the process and ensure compliance. After all, in the world of trade, compliance is your license to thrill.
4:30 pm - 6:30 pm	NCBFAA Hospitality Gathering	
	Dinner: Attendees on Their Own	

Tuesday, April 08, 2025

7:00 am - 5:00 pm	Registration	
7:00 am - 8:00 am	Breakfast / Speakers Breakfast	All Attendees / Invited Speakers
7:00 am - 9:00 am	NCBFAA Coffee Bar	All Attendees
8:00 am - 8:30 am	NCBFAA FIATA membership	Presentation and discussion of NCBFAA's FIATA membership, it's value to members, key forwarding issues on the table, and FIATA diploma educational offerings.
8:30 am - 9:30 am	Manifest Destiny: Conquering ICS2-ENS & Understanding EEM Compliance	This session is essential for all NVOCC and IAC members aiming to stay compliant with evolving international and U.S. export manifest regulations. The informative session will provide practical tips for navigating the European Union's Import Control System 2 (ICS2) Entry Summary Declaration (ENS) filing requirements. The discussion will also cover the progress of the Electronic Export Manifest (EEM), including an analysis of the first EEM rule for the rail mode of transportation. Attendees will gain clarity on what the rule means for those filing house-level EEM and receive insights into potential Notices of Proposed Rulemaking (NPRMs) for other modes of transportation.
9:30 am - 10:00 am	From Compliance to Competitive Advantage: Leveraging Visibility and Regulatory Expertise to Protect Margins	With regulatory scrutiny increasing and global supply chain unpredictability at an all-time high, compliance is no longer just about avoiding penalties — it's a critical lever for protecting margins and maintaining client trust. This panel explores how customs brokers and freight forwarders can merge container visibility platforms, proactive compliance measures, and legal safeguards to stay ahead of regulatory challenges while driving operational efficiency and profitability.
10:00 am - 10:30 am	The Dark(er) Side of Tariffs	The panel will examine the unintended consequences of increased tariffs. Panelists will focus on the rise of cargo theft and fraud, regulatory legal issues brokers may encounter, circumvention practices, the need for additional insurance products, and other related issues.
10:30 am - 11:00 am	Break	
11:00 am - 12:00 pm	Mexico/Canada/United States - Regional trade uncertainty and the role of the Brokerage Community	Mexico, Canada, and issues on the Northern and Southern Borders
12:00 pm - 1:30 pm	Luncheon in Exhibitor Marketplace	
12:00 pm - 1:30 pm	Legislative Committee Luncheon	Legislative Committee
1:30 pm - 5:00 pm	ACE Portal Training Sessions	
1:30 pm - 2:00 pm	Fish & Wildlife Service	FWS will provide insight into what's coming and how to prepare.

2:00 pm - 3:00 pm	Decoding Export Compliance for Forwarders in 2025	This essential panel will explore the latest regulatory developments impacting forwarders, including the Census Bureau's proposed rule revising the Foreign Trade Regulations. Key topics from the NPRM include updates to Electronic Export Information (EEI) filing requirements in the Automated Export System (AES), changes affecting customs brokers as U.S. Principal Party in Interest (USPPI), and routed export transaction change, and new definitions shaping compliance. Additionally, the session will provide insights into upcoming 2025 expectations from the Bureau of Industry and Security (BIS). Join us for a discussion on mitigating compliance challenges and understand how these shifts will impact freight forwarders moving forward.
3:00 pm - 3:30 pm	Final Break & Raffles in Exhibitor MarketPlace	
3:30 pm - 5:00 pm	PGA Best Practices	What can you learn from others experience with Participating Government Agencies? What are some best practices all brokers can learn from?
5:00 pm - 6:00 pm	NCBFAA Happy Hour	
6:30 pm - 10:00 pm	Speakeasy Dinner Dance & Casino	

Wednesday, April 09, 2025		
7:00 am - 6:00 pm	Registration	
7:00 am - 8:00 am	Breakfast / Speakers Breakfast	All Attendees / Invited Speakers
8:00 am - 8:30 am	Morning Keynote Address Acting Commissioner Pete Flores	Acting Commissioner Pete Flores will deliver our Wednesday morning Keynote Address.
8:30 am - 9:30 am	Addressing Air Cargo Challenges: Insights from Recent Studies	This session will examine the Government Accountability Office (GAO) study and the National Customs Brokers and Forwarders Association of America (NCBFAA) white paper, both focusing on truck congestion at U.S. airports. Attendees will gain insights into the challenges identified, the legislative responses, and the proposed solutions to enhance efficiency in air cargo operations.
9:30 am - 10:15 am	AI-ssist Your Brokerage: Smart Strategies for Success!	In today's fast-paced business world, how can incorporating artificial intelligence (AI) be advantageous for customs brokers? AI-ssist technologies boost efficiency, enhance customer satisfaction, and ensure compliance with regulations. By embracing these tools, businesses can streamline operations and make smarter, data-driven decisions. Imagine a brokerage firm where routine tasks are automated, freeing employees to focus on strategic initiatives. This panel will explore the challenges and share strategies for integrating AI into operations, keeping you competitive in an evolving landscape.
10:15 am - 10:30 am	Break	

10:30 am - 11:30 am	Small but Mighty: Cracking the Code of Low Value Shipments!	Does Grandma know how much she can spend a day, does she care? This panel will review the intricacies of low-value imports. What is the daily limit, do my goods qualify for expedited de minimis processing? What are the options if low-value entry processing is not an option?. Is this basic or enhanced processing? What bond? Confusion at it's best. Join us to review all the new changes with our experts in the industry as they unravel the brokers requirements in this fast changing import process.
11:30 am - 12:00 pm	"Under Pressure" - Trade Remedy Tariffs and Bond Sufficiency	Customs brokers are balancing the rapid shifting trade landscape and evolving tariffs with growing operational demands. Navigating the complexities of U.S. Customs bonds in the current trade environment requires careful planning, informed decision-making, and collaboration with experienced professionals. We will discuss tips and tools available to assist you and your importer clients.
12:00 pm - 1:30 pm	LUNCHEON: Keynote speaker EAC Susan Thomas	
1:30 pm - 5:00 pm	ACE Portal Training Sessions	Do you use the ACE Portal and find its functionality challenging? These 30-minute first-come, first-served sessions are offered to fully registered attendees. Ask CBP Portal experts for help in addressing any of your challenges with the Portal. Registrations are limited to on-site only; no pre-arrival registrations will be taken, and participants must provide their own devices.
1:30 pm- 2:00 pm	XD Brandon Lord	featured speaker
2:00 pm - 3:00 pm	Scope and Mirrors: Mastering AD/CVD and Certification, don't get lost in the orders.	For customs brokers, mastering the distinctions between an AD/CVD non-reimbursement certificate and an AD/CVD certification is essential. Identifying which entries require AD/CVD certification and understanding the specific certification requirements are key aspects of compliance. This session will provide an overview of the AD/CVD certification process, detailing the necessary steps and criteria to ensure compliance, helping brokers navigate the complexities of AD/CVD orders without getting lost.
3:00 pm - 3:15 pm	Break	
3:15 pm - 4:15 pm	La Junta	Our annual discussion of Southern Border crossing issues, both North and South, and to review actionable items.
4:15 pm - 5:00 pm	Leaping Over Trade Remedies in a Single Bound: Steel, Aluminum, IEEPA & Other Tariffs	Navigate the ever evolving trade remedies. When it comes to trade compliance, even a Superhero needs a solid landing strategy! Hone in on your superpowers!
5:00 pm - 6:00 pm	NCBFAA Happy Hour	
6:00 pm - 8:30 pm	Closing Reception	