



NCBFAA

The National Customs Brokers & Forwarders Association of America, Inc.

News Release

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For Immediate Release

Avoid the Fine; Learn the Game with NEI's Master Export Specialist (MES) Certification Program

Washington, DC: ITAR. OFAC. EAR. How well do you understand these acronyms? If you are an exporter or a forwarder, not understanding them could cost you in lost time, substantial fines and, possibly, even your freedom. That is because the Federal Government takes the enforcement of export regulation very seriously, which means you should also.

To help industry professionals avoid inadvertent mistakes and arm them with the knowledge needed to navigate the complexities of modern export regulation, the National Customs Brokers & Forwarders Association of America, Inc. (NCBFAA) Educational Institute (NEI) has developed its Master Export Specialist (MES) program. The course is designed for seasoned export professionals who want to advance their knowledge and professional value. Since the program is challenging and requires a commitment on the part of the learner, a candidate who completes the program can honestly claim mastery in the area of both export compliance and operations.

Sharing his enthusiasm for the program, NEI Chancellor Ken Bargteil said, "In keeping with its existing programs, the MES will provide the certification candidate both the practical and technical elements for an advanced learning opportunity and an unrivaled value proposition, unavailable through any other program currently being offered."

The MES course is intended for a broad audience that includes shippers, carriers, bankers, insurance and regulatory professionals in need of expanding their export expertise. However, the MES credential is especially useful for freight-forwarder and other industry professionals.

"The MES is the result of a nine-month development project that was undertaken in conjunction with the Los Angeles - based supply chain training firm, Trade Facilitators, Inc.," NEI Executive Director Federico Zuniga said, commenting on the development of the MES course program. "Fully narrated with multiple animation features, the on - demand, 10 - Module course will take a hands - on approach to all facets of exporting from the United States."

Encompassing 60 hours, the online certification program includes real-world scenarios, industry vertical examples, export perspectives and trade tips. The core modules include:

- An Integrated Approach to Exporting from the U.S.

- International Sales Contracts: The U.S. Exporter's Perspective
- U.S. Trade Compliance
- The Logistics of Air Exports
- The Logistics of Ocean Exports
- The North American Free Trade Agreement (NAFTA)
- Export Documentation
- Managing Electronic Export Information
- International Payment Terms
- U.S. Free Trade Agreements

Regarding the relevancy of this program, MES Work Group Chair Michele Pluta says “The candidates who successfully complete this program will acquire a master level understanding of all facets of exporting from the United States. The information available to participants in this program will augment their technical expertise as well as enhance their professional development”

The Master Export Specialist Program is part of NEI’s larger educational mission. The NEI has introduced other well received certifications, such as the Certified Customs Specialist (CCS) and the Certified Export Specialist (CES). Additionally, the NEI is dedicated to advancing the education of global trade professionals while setting the gold standard for continuing education in the international trade industry.

“We are excited and thrilled to be adding this groundbreaking, second - tier certification to our educational offerings,” NEI Director Cecilia Ferrara said. “We are confident there is nothing else like it in the marketplace today.”

Enrollment for the MES is now available. Interested individuals should visit the NEI’s website to view information regarding admission requirements. The NEI is dedicated to providing educational opportunities to the members of NCBFAA & the larger trade community in the areas of international trade, supply chain management, global logistics, customs brokerage, export transactions, transportation, attendant government regulation, and those areas of knowledge necessary to manage or advance a career path in the field of exporting.