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**For Immediate Release**

## **Export 101: NEI's Innovative Approach to Export Education Now Available**

**Washington, DC:** NEI Chancellor Ken Bargteil and CES Chairperson Michele Pluta are proud to announce the roll out of their introductory export course—Export 101. The four-part course is an overview of export transaction basics, responsibilities of the parties to an export transaction, U.S. export regulatory requirements, and the forwarder process.

For those new to exporting, Export 101 is the basic training needed to bring individuals up to speed and for the experienced, it is a great refresher course as well as the first non-certification course offered by the NEI.

“We are excited to be offering a complete training course in the basics of exporting,” NEI Director Cecilia Ferrara said.

Key benefits of NEI's new Export 101 course include:

- **Knowledge.** Expand your knowledge of export procedures and processes.
- **Compliance.** Keep current with recent changes affecting the export industry.
- **Professional Development.** Great introduction for someone new to the world of exports.

Soon to follow will be the NEI's first master level certification programs in the multifaceted disciplines for export and import. The Master Export Specialist (MES) certification program is scheduled for roll-out the first half of April with the Master Customs Specialist to be open for enrollment later this summer. For more information, or to enroll in Export 101, please visit our website [here](#).

The NEI is dedicated to providing cost effective educational opportunities to the members of NCBFAA & the larger trade community in the areas of international trade, supply chain management, global logistics, customs brokerage, export transactions, transportation, attendant government regulation, and those areas of knowledge necessary to manage or advance a career path in those sectors.

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