



**Certified Export Specialist
CES Designation
Statement of Use**

1. This article details the use of the Certified Export Specialist's (CES) designation, the circumstances under which it may be used, and permission to use the NCBFAA Educational Institute logo as a privilege of certification.
2. The Certified Export Specialist's designation is conferred on two groups: the first are licensed Export brokers who have grandfathered into the program. The second group consists of successful graduates of the CES course offered throughout the year.
3. Once qualified, the NCBFAA Educational Institute grants each CES the right to use the designation after his or her name on correspondence, business cards, and so forth, for as long as the applicant's certification remains in force and effect.
4. A CES from either group is entitled to use the initials of the designation after his or her name. The proper form is CES – with a comma after the surname and *no* periods following each letter. *i.e. John Doe, CES*
5. The CES is also entitled to wear the NCBFAA Educational Institute pin.
6. The CES may use the NCBFAA Educational Institute logo on letterhead and business cards to indicate attainment of certification. Permission is required from the NCBFAA Educational Institute Executive Director or Education Coordinator to use the logo. Requests may be made to NEI@NCBFAA.org.
7. The CES designation is reserved to the individual who has been certified by the NCBFAA Educational Institute. The title is non-transferrable.
8. A CES's use of the title and logo must not be done in such a way as to infer NCBFAA endorsement of any service or business. Each CES is expected to exercise good judgment in the use of the title and logo so that such a display will not misrepresent the proper meaning and context of the designation.
9. Once a CES designation has lapsed, been revoked, or canceled, the individual may no longer use the CES initials or wear the pin. Any CES logo or indication thereof on stationary and other items associated with the CES must be withdrawn.

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