



Los Angeles Customs Brokers & Freight Forwarders Association

320 Pine Avenue, #1050, Long Beach, CA 90802 • Phone: 714.316.5270 • Fax: 714.632.5405

Email: info@lacbffa.org • Website: www.lacbffa.org



**You are cordially invited to our next lunch program
Wednesday, August 8, 2018**

Gateway to International Commerce

Approved for 1 CCS/CES Credit

Overview of the Port, current and future challenges and what the Port is doing to address those challenges including Port Optimizer

Port Optimizer is a cloud-based software solution that enhances the supply chain performance and predictability by delivering real time data-driven insights through a single portal to partners across the supply chain. Integrating data from across the port ecosystem, combining machine learning and deep domain expertise, it helps the supply chain monitor and respond to dynamic conditions, align people and resources, and proactively communicate across functions - enabling maximum port throughput and delivery performance.

- Increased Visibility – 14 days of advance visibility of your cargo
- Predictability – Machine learning and other analytics drive predictive performance
- Throughput – Facilitates immediate throughput improvements.
- Productivity – 8-12% projected productivity increases

A demonstration of the Port Optimizer will be provided by Brian Hill of GE Transportation.

Speakers:

Gene Seroka, Executive Director, Port of Los Angeles

Brian Hill, Program Manager, GE Transportation

August 8, 2018

Registration: 11:30 a.m.

Program: 12:00 noon – 1:30 p.m.

Holiday Inn

19800 S. Vermont Ave.

Torrance, CA 90502

For registration and sponsorship information go to: www.lacbffa.org

Los Angeles Customs Brokers & Freight Forwarders Association
Sponsorship/Registration Form
Gateway to International Commerce
Wednesday, August 8, 2018

\$500 Gold Sponsor

- Company name and/or logo to be used in news releases, advertising, signage, and website
- Verbal recognition at the event
- Three tickets to the event
- One table-top for display purposes
- Logo on LACBFFA website
- Link to sponsor's website

\$300 Silver Sponsor

- Company name and/or logo included in news releases and advertising
- Verbal recognition at the event
- Two tickets to the event
- One table-top for display purposes
- Link to sponsor's website

\$200 Bronze Sponsor

- Company name included in news releases and advertising
- Verbal recognition at the event
- One ticket to the event
- One table-top for display purposes

	<u>MEMBERS</u>	<u>GENERAL ADMISSION</u>
Register by 08/06/18	\$50.00	\$70.00
Register after 08/06/18	\$70.00	\$90.00

Please reserve _____ seat(s) for the August 8, 2018 lunch.

I would like to be a _____ sponsor at \$_____

Name(s) _____ Company _____

Address _____ City & Zip _____

Phone _____ Email(s) _____

Check # _____ is enclosed for \$ _____

Please charge my CC# _____

AMEX ____ M/C ____ VISA ____ Exp. Date _____ 3 or 4 Digit Code _____

Name on card _____ Signature _____

Credit card billing address

In order to receive credit you must submit your CCS/CES number: CCS _____ CES _____
Thank you!

Register online or email your registration form to info@lacbffa.org and then mail with check payable to: LACBFFA, 320 Pine Avenue, Suite 1050, Long Beach, CA 90802. **Cancellations must be received in writing by August 1, 2018 prior to the event to receive a refund or to avoid being billed.** Your payment for this event is not deductible as a contribution or gift under Federal Income Tax Laws, but is most likely deductible as an ordinary and necessary business expense.